



**ROUNDTABLE**  
INTERNATIONAL

# RTI Rondel Logo Policy and Licensing

## 1. General

We have 5 regions, more than 59 associations which have more than 248 Area's and more than 2280 Clubs all of them have like RTI adopted the logo of the original Round Table Norwich Table located in Great Britain. Every club, area, association, region and also RTI have formed there the logo also called Rondel adapted in a way that it speaks to their own identity even now we are still improving our Rondel for all kind of reasons.

The rondel was originally taken from the King Arthur's famous knights of the round table Table. Which still exist in a church in Winchester where you can visit and see the Table. Hence this is the only link Round Table has with King Arthur's knights of the round Table.





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## 2. The Rule Book

The RTI Brand Manual states like many associations Brand manuals how the logo should be Used and what different kind of design there are. In general the rule book states that the globe forming the inner part of the Rondel, or the king, may be substituted by any other reference provided that such reference is compatible with the Aims & Objects and may not include and must not feature sexually, religious, cultures, against other countries, provocative images and references.

[Brand Manual RTI](#)

[RTI Rulebook](#)

### How regions and associations may adopt adapt improve the Rondel:

1. The logo or emblem is called a Rondel.
2. Circle the rondel of associations are always a circle with inside the general parts of te Rondel named here after.



3. What In all cases of the rondel is staying the same are the stripes or sections of the circle you will find back in all logo`s sometimes the outlining can be different with different colors as well the sections can vary in color. For example Austria has colored there entire rondel in a 2 tone color dark red and white.



SECTION PROPORTIONS



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4. The middle of the RTI rondel is a world Globe for it's international look. Associations use here there own local famous sign for example the Luxembourg rondel has the bridge in the middle that represents the famous bridge they have.



GLOBE GRIDLINES

5. The King of the RTI rondel is an symbol that will always be in the rondels. Some of the kings look different how an association want the king to look.



KING DESIGN

6. Outside ring or the RTI rondel has one color this is an orange color that is adopted to be the general color or RTI. Many association will change the outside ring to represent the colors of there nation or of there national flag or both like for example Round table the Netherlands that has orange and the 3 colors of the national flag red, white and bleu.
7. When an new Rondel for an association is created it needs to be approved by????

### How Area`s and local Table`s may adopt, adapt and improve the Rondel:

1. The Area and Local Table uses the national Rondel and is only allowed to change or add anything around the outside ring of the association Rondel.



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## Current Updated RTI Rondel

Approved on the Round Table World Meeting in Copenhagen in Denmark on the 22 September of 2022.



**GLOBE GRIDLINES**  
The globe gridlines are fixed and the gradient is removed.



**KING DESIGN**  
A simplified design reminiscent of the Winchester Table design.



**SECTION PROPORTIONS**  
All sections are now symmetrical and the center line is vertical.



**PERFECT CIRCLE**  
The rondel is now proportionate and a perfect circle.

## Licensing requests

As off 2022 all rights of commercial use has been signed over to the Round Table International Shopkeeper which has an contract wit Round Table International that states.

**RTI will ensure that the Shopkeeper has the exclusive right to use the RTI rondel for Merchandise and other commercial usage.**

Any unauthorized reproduction or sale of merchandise containing the RTI Marks, in any form, infringes on this agreement. Anyone who believes an individual, company, or RTI Entity is selling merchandise without written authorization from Round Table International and Round Table International Shopkeeper should contact the RTI Shopkeeper or RTI board.

Round Table International is based in Luxembourg and Luxembourg law applies.

If you, your company, or RTI Entity is interested in manufacturing or selling goods containing the RTI name, RTI Emblem, or other of the RTI Marks, you must be licensed by Round table International. Please refer all licensing inquiries to:



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Round Table Shopkeeper

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